



*We women realize social change together*

The *We women foundation* is dedicated to empowering strong, determined women from marginalized communities of Burma by providing professional and educational opportunities.

#### **DIRECTOR OF FUNDRAISING**

*We women* is looking for an **enthusiastic senior volunteer experienced in non-profit fundraising who can develop a fundraising strategy for the foundation and direct all fundraising activities in close coordination with the Executive Director. Note that this position will be volunteer work initially with a strong possibility to convert to a salaried position within 4-6 months.** This position reports to the Executive Director of The we women foundation who is based in The Netherlands.

#### **Primary Responsibilities include:**

- Develop fundraising plan and strategies to achieve desired goals
- Actively contributes to the foundation's annual fundraising targets and objectives
- Lead all fundraising activities including:
  - Identify new foundations, corporations and opportunities to cultivate prospective donors
  - Solicit sponsorships, donations
  - Developing relationships with current and potential donors
  - Manage/Oversee staff and/or volunteers responsible for maintaining the donor database, performing donor research and donor communications
  - Establish systems to support good donor care ensuring their effective implementation and review
- Assist the Executive Director with identifying new grant opportunities
- Work closely with the marketing and communications team, to ensure all fundraising information in print, web and media, is optimised to encourage fundraising activities.
- Evaluate and report on overall fundraising income and expenditure against agreed targets
- Motivate and inspire volunteers to achieve and exceed fundraising goals
- Provide training to We women program staff on fundraising
- Identify external training opportunities and scholarships for microfinance staff.

**www.wewomenfoundation.org**  
**Thailand tel: +66(0)81-874058**  
**Thailand fax: +66(0)53-221612**  
**The Netherlands tel: +31(0)6-22212457**

**Triodos Bank: 390513687**  
**IBAN: NL49 TRIO 0390 513687**  
**BIC: TRIONL2U**  
**We women foundation - Amsterdam**



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**Desired Skills and Experience:**

- Five plus years experience in fundraising management and development of fundraising strategies for an NGO.
- Previous experience or specialist knowledge in at least one of: grant applications, individual giving, major donors, capital appeals.
- Demonstrated excellence in organizational, managerial and communication skills.
- Excellent interpersonal skills with the ability to inspire and engage a wide range of funders and stakeholders.
- Proven track record of major fundraising at a senior level in the charitable sector.
- Demonstrable experience of developing and delivering successful and innovative fundraising strategies and business plans.
- Experience of developing new income streams in line with an organisation`s overall strategic aims.
- Strong computer skills (Excel, PowerPoint and Word).
- Commitment to We women`s mission and goals.
- Ability to work effectively under pressure.

**Availability and Location:**

It is preferable that the volunteer be based in The Netherlands in order to be able to work closely with the Executive Director. However, the organization is open to remote location should the person meet all the desired experience and skills needed for the role.

If you seek to **volunteer full-time**, we require a six-month commitment. If you plan to **work part-time**, we are looking for a 9-month commitment.

***Application deadline: September 11, 2015 Starting date: September 21, 2015***

**How To Apply:**

If you are interested in this position, please send your CV or resume and a brief cover letter as soon as possible to Ursula, our Director & Founder, at: [ursula@wewomenfoundation.org](mailto:ursula@wewomenfoundation.org).

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